

For Immediate Release

JUNIOR ACHIEVEMENT OF CENTRAL FLORIDA BENEFITS FROM \$70,000 GRANT FROM STATE FARM

Funding Supports Junior Achievement Financial Literacy, Work Readiness, and Entrepreneurial-focused Learning Experiences for underserved and underprivileged youth.

Orlando, FL (June 4, 2025) – The Junior Achievement Florida Foundation has announced today that a total of \$70,000 in funding has been allocated to support the eight Junior Achievement (JA) chapters across Florida through a grant from State Farm. This funding is part of a national grant awarded by State Farm to Junior Achievement USA, which then distributed the funds to JA chapters in various states.

Each JA chapter in Florida will receive a portion of the funding to support locally tailored learning experiences, ensuring thousands of young people have access to Junior Achievement's nationally recognized financial literacy and career readiness programs.

State Farm has been a dedicated supporter of Junior Achievement for the past nine years, contributing over \$510,000 to support programs that empower students with essential skills in financial literacy, work readiness, and entrepreneurship.

"Financial literacy education is critical to inspiring and preparing our next generation of leaders to help them build stronger and more resilient communities," said Jose Soto, State Farm Corporate Responsibility Analyst. "We are proud to support Junior Achievement K-12 financial literacy and career readiness programs across Florida."

Each of the eight Florida-based JA chapters will use the grant to enhance learning experiences that address the specific needs of their communities. At Junior Achievement of Central Florida (JACF), State Farm's support will enable the organization to provide the following learning experience to local students:

- 3DE by Junior Achievement re-engineers high school education to be more relevant, experiential, and authentically connected to the complexities of the real world to more fully prepare today's students for the demands of tomorrow's economy. By giving education real-world context, this program empowers, inspires and better prepares students for life after graduation.

Additionally, Junior Achievement of Central Florida will offer volunteer opportunities for State Farm associates, allowing them to engage with students either in person or virtually.

Karen Revels, President and CEO of Junior Achievement of Central Florida, stated, “State Farm’s generous support is helping us deliver the kind of hands-on, experiential learning that makes a lasting impact. At Junior Achievement, we believe young people learn best by doing—and with State Farm as a partner, we’re able to provide real-world experiences that build confidence, spark innovation, and prepare students for the challenges of tomorrow. Together, we are shaping a future-ready generation equipped with the skills and mindset to thrive in a rapidly changing world.”

About Junior Achievement of Central Florida

Junior Achievement of Central Florida (JACF) empowers the next generation by equipping young people with the knowledge and skills needed to achieve economic success. Through hands-on programs and community partnerships, JA Central Florida inspires students to dream big, prepare for the workforce, and make smart financial decisions.

For more information or to learn how you can support Junior Achievement of Central Florida, please visit centralflorida.ja.org

About Junior Achievement Florida Foundation

Chartered in 2010, the JA Florida Foundation represents the nine Florida JA chapters joining forces to link to schools across the state of Florida. This collaboration has allowed us each to grow our impact on our area's marginalized youth through statewide funding and support. Junior Achievement delivers K-12 programming for entrepreneurship, financial literacy and career readiness. For more information on the organization, visit www.juniorachievement.org/web/ja-floridafoundation

About State Farm®

For over 100 years, the mission of State Farm has been to help people manage the risks of everyday life, recover from the unexpected and realize their dreams. State Farm and its affiliates are the largest providers of [auto](#) and [home](#) insurance in the United States. Its more than 19,400 agents and 67,000 employees serve over 91 million policies and accounts – including auto, fire, [life](#), [health](#), commercial policies and [financial services](#) accounts. [Commercial auto insurance](#), along with coverage for [renters](#), [business owners](#), [boats](#) and [motorcycles](#), is also available. State Farm Mutual Automobile Insurance Company is the parent of the State Farm family of companies. State Farm is ranked No. 39 on the 2024 Fortune 500 list of largest companies. For more information, please visit <http://www.statefarm.com>.

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